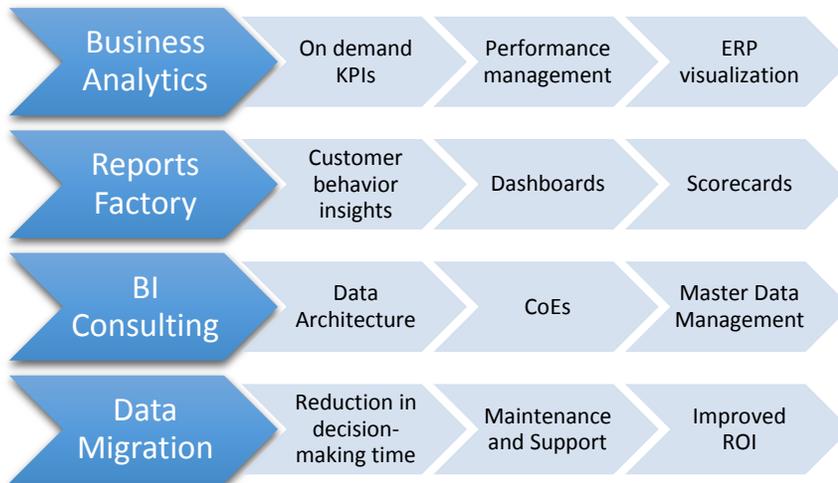# Applying BI to Create Customer-centric Business Models

Organizations across the world are harnessing the power of BI to remove guesswork from their business and risk decisioning. Enhanced data filtering conforming to various stakeholders identifies up-selling and cross-selling opportunities, helps prepare for unanticipated situations and assists in predictive modeling. Considering the substantial influx of data from myriad sources, companies are looking for easy-to-use BI tools and specialized skill-sets that help them make put these tools to bets use.

Business Intelligence is all about serving the right information, to the right people, at the right time. Trantor's expertise lies in incorporating self-serve BI capabilities, with multi-device advantage. Our approach in creating business intelligence strategies are based on the latest processes and fact-based information, reducing your dependability on other teams. Real-time metrics, customized dashboards, holistic reporting and optimized BI processes by Trantor give you decision-making insights. Trantor's BI expertise brings down ERP overheads and helps improve customer experience by bringing you closer to customer expectations.

Business Analytics	On demand KPIs	Performance management	ERP visualization
Reports Factory	Customer behavior insights	Dashboards	Scorecards
BI Consulting	Data Architecture	CoEs	Master Data Management
Data Migration	Reduction in decision-making time	Maintenance and Support	Improved ROI

Trantor Business Intelligence Services

Trantor's BI Services

Consultation

- ✓ Information strategy
- ✓ Roadmap creation
- ✓ BI tools assessment and development

Implementation

- ✓ Data Warehouse Creation
- ✓ Packaged BI

Data Visualization Solutions

- ✓ Dashboard Design
- ✓ Data Modelling
- ✓ ETL Processes
- ✓ Data Architecture Creation

Integration and Migration

- ✓ Data warehouse integration
- ✓ CRM integration
- ✓ CMS integration
- ✓ ETL migration
- ✓ Data and cross-platform migration

Reporting and Analytics

- ✓ Predictive analytic model
- ✓ Big Data and Data Mining
- ✓ Statistical Analysis

Support Services

- ✓ Trouble Shooting
- ✓ License Upgrades
- ✓ Maintenance Services

Our Projects

- BI and data integration for platform consolidation to manage new customers
- Custom reports for sales function and delivery processes
- In depth customer engagement analytics and interactive reporting to show sales/marketing trends
- Customized dashboards and department reports to automate operational processes
- KPI Reporting to help assess trends in performance of different departments

Success Stories

Data consolidation for a B2B service provider to manage new customers

- ✓ Real-time visibility into operational excellence of different departments
- ✓ Improved CRM with events based processing for KYC
- ✓ Better monitoring of operations through a consolidated data dais

Custom training modules and reports for a consumer lending company

- ✓ Eliminated the risk of data revelation
- ✓ Considerable cost savings in operations
- ✓ Reduced data refresh downtime from days to hours
- ✓ Comprehensive view of customer lifecycle

Automating multiple operational processes for a plant cultivation company

- ✓ Document driven database for safe storage and customer analysis
- ✓ Interactive reporting dashboards and easy export options
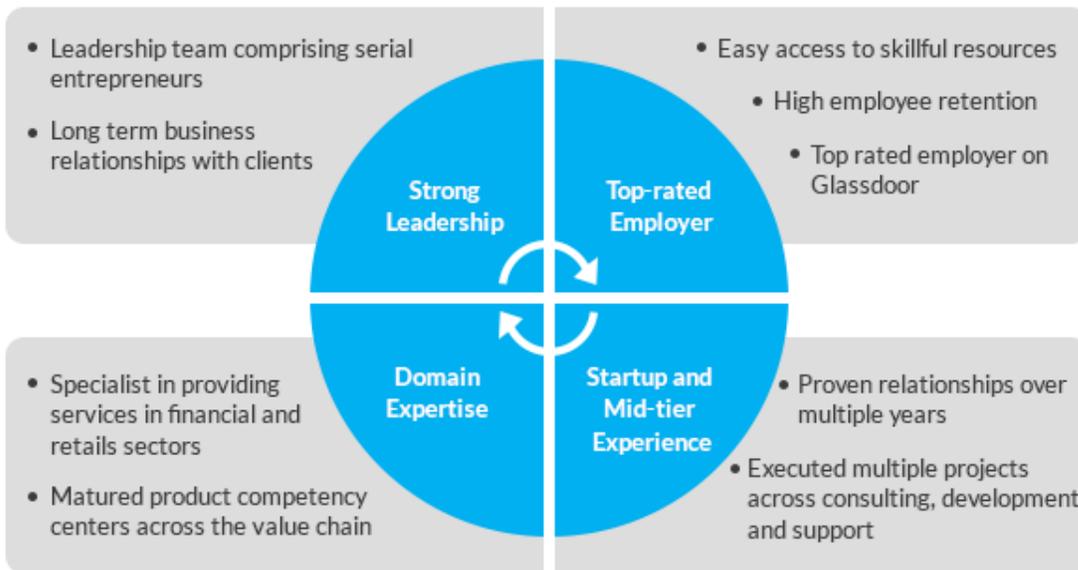- ✓ Easy information collection on inventory from various channels

Designing and implementing analytics for a public administration system

- ✓ Accurate measure of progress through graphical and tabular representation of relevant KPIs
- ✓ Better targeting and recommendations
- ✓ Single, easily manageable data-tier for all users

Customer Showcase

CAN CAPITAL   BANK OF THE WEST   NorthAmerican BANCARD   ADF   ApplePie CAPITAL   GENPACT Global Business Impact

Why Trantor

- Leadership team comprising serial entrepreneurs
- Long term business relationships with clients

Strong Leadership

- Easy access to skillful resources
- High employee retention
- Top rated employer on Glassdoor

Top-rated Employer

- Specialist in providing services in financial and retails sectors
- Matured product competency centers across the value chain

Domain Expertise

Startup and Mid-tier Experience

- Proven relationships over multiple years
- Executed multiple projects across consulting, development and support

ABOUT TRANTOR

Trantor delivers innovative technology solutions to enable our clients achieve their business objectives at reduced cost. With expertise in both Cloud-based and traditional applications, we understand all aspects and challenges of software development from product and feature definition, through core product development and QA, deployment, and ongoing maintenance. Our deep experience in BI, fintech, ecommerce, captive centers, and custom software development is unparalleled.

REACH US

✉ info@trantorinc.com

🅢 +1 (650) 646 7818

📍 www.trantorinc.com